

Fashion Law Report Card

Here's a quick & easy way to "take yourself to grad school" without the tuition! Take our on-line tutorial on whether your Fashion Law Management strategies warrant a "passing grade." Simply select your grade for each item and see your score at the bottom. We hope you're a "Fashion Law Valedictorian!"

We have monthly department meetings on Fashion Law rules and regulations and relevant changes in Fashion Law court decisions and guidelines.

A B C D F

Our brand mission, vision & narrative includes Fashion Law values that will guide everyday operations & are consistent with our ESG goals.

A B C D F

We have joined and support relevant global NGOs that provide insights and applications in Fashion Law.

A B C D F

We are working with our supply chain partners to agree on Scope 3 CSR goals, tracing methods & transparency standards to ensure fair labor practices & Fashion Law Adherence.

A B C D F

We have informational seminars for our employees on current fashion law & how brand values must & can align.

A B C D F

We have a professional fashion law manager and a dedicated staff who interface with merchandising & marketing & develop strategies with corporate counsel.

A B C D F

During our corporate meetings, including the board of directors, current Fashion Law is a fixed agenda topic.

A B C D F

We stay current with the FTC's Green Guides & rulings with SEC & EU regulations on Greenwashing.

A B C D F

We survey our core customers to solicit their views on how our image resonates with them.

A B C D F

As a means of assessing appropriate content for crafting ads and marketing messages, we apply the legal guideline: "How would the everyday consumer interpret this?"

A B C D F

If you averaged a "B+" (3.5 GPA) or higher - We congratulate you in advance for what will be a terrific year. If not, why not give us a call 609-577-5700 or email us at bill@wdamarketing.com.

YOUR SCORE